



Medici Conversations

The Opportunity

For the Launch of the new book „Get your House in Order“ you have the unique opportunity to invite Medici Expert and Entrepreneur, Cris Auditore Zimmermann, to engage with your network or community in an exclusive virtual Medici Conversation. This captivating discussion will revolve around the principles of success, drawing inspiration from the remarkable life of Cosimo de' Medici.





Benefits for the Host

1. Showcase a highly sought-after speaker within your network, adding prestige and value to your community.
2. Foster goodwill and positive associations within your network.
3. Establish a memorable and impactful conversation that can lead to lasting relationships and collaborations within your community.

Benefits for the Participants

1. Learn the enduring principles of legacy from one of Europe's most influential families, the Medici.
2. Discover the multifaceted nature of success, drawing inspiration from the life of Cosimo, who excelled in various aspects of his life.
3. Gain profound insights into innovation, patronage, and progress from the pioneers who left an indelible mark on the cultural and political landscape of Renaissance Italy.
4. Engage in an exclusive live conversation with Cris Auditore Zimmermann, the Author and Entrepreneur, and seize the opportunity to ask questions.





Cris Auditore Zimmermann

Cris Auditore Zimmermann is an entrepreneur and business owner with a remarkable track record of establishing over 20 companies in five different countries. Born and raised in Germany, Cris now lives on the beautiful island of Mallorca, Spain, alongside his wife and three sons.

Cris's deep-seated passion lies in the history of the Medici family, renowned for their influence during the Renaissance period in Florence, Italy. His fascination led him to embark on a journey of exploration, which involved numerous trips to Florence, mastering the Italian language, and enrolling in a Master's program in Art History. Throughout his quest, Cris delved into the annals of history, devouring approximately 70 books and manuscripts dedicated to the Medici family.

What sets Cris apart is his unique perspective, viewing the Medici family through the lens of business and entrepreneurship.

Why we should Learn from Cosimo de' Medici?

Cosimo de' Medici, the Italian banker, philanthropist, and patron, dominated Florence during the 15th Century in commerce, art, architecture, and politics. He created a widespread banking empire, making him the richest man in Europe. Though not from nobility, Cosimo positioned himself and his extended family as the most powerful and influential dynasty in Europe.

In today's ever-changing world, the enduring accomplishments and legacy of the Medici family hold greater relevance than before. It is crucial that we glean wisdom from their example to navigate this dynamic landscape.





1. Who is the Medici Conversation for?

Medici Conversations exclusively cater to
business owners and entrepreneurs.



2. How long does a typical Medici Conversation last?

A typical Medici Conversation spans one hour, allowing ample time for questions and answers.



3. What is the structure of the Medici Conversation?

The Medici Conversation follows this structured format:

Welcome - Host

Medici Talk - Cris Auditore Zimmermann

Questions & Answers

Closing - Host



5. Where and when will the Medici Conversation take place?

The Medici Conversation will be hosted on Zoom, Microsoft Teams, or Google Hangout. The specific timing will be agreed upon by Medici Global Ventures and the host.



6. What will this Medici Conversation cost?

Hosts are not required to make any payments to the Author or Medici Global Ventures.

Typically, these conversations are offered for free to participants, but the host has the flexibility to charge for them or restrict access to an exclusive segment of their network.



7. Will the Medici Conversation take place in english?

The Medici Conversation will be conducted in either English or German. However, the Questions and Answers session is open to languages including English, German, French, Spanish, or Italian.



Next Step

If you are interested in hosting a Medici Conversation please
contact Bryan Starner at bstarner@medicilegacy.com